



ŠKODA
SIMPLY CLEVER

PRESSEINFORMATION

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ŠKODA VISION X: Urban crossover study celebrates world premiere at Geneva Motor Show 2018

- › New hybrid study by ŠKODA advances the brand's SUV design language
- › Generous proportions and three-dimensional surfaces characterise the VISION X exterior
- › Large colour display and impressive lighting effects highlight the interior design
- › Urban crossover will be the third series-production model to conquer a new segment
- › Expanding the model range in the fast-growing SUV segment is the cornerstone of ŠKODA's Strategy 2025

Mladá Boleslav, 1 February 2018 – The Czech car manufacturer is presenting an outlook on the further development of their model range with the hybrid study ŠKODA VISION X. The concept of the urban crossover transfers the characteristic features of ŠKODA's successful SUV models to another vehicle segment. The ŠKODA VISION X is celebrating its world premiere at the International Motor Show 2018 in Geneva.

With its compact proportions, the ŠKODA VISION X is presented as the ideal companion for an active, urban lifestyle. Precise lines and clear surface contours characterise the exterior and highlight the dynamic character of the FlexGreen-painted hybrid study. A roof in contrasting Anthracite sets sporty accents. In addition, distinctive bumpers, dominant side sills, a large panoramic glass roof and 20-inch alloy wheels create a powerful look. The sharp design was inspired by traditional Czech glasswork.

The interior of the ŠKODA VISION X defines a fundamentally new design language. The wide, ergonomically contoured dashboard with freestanding colour display dominates the visual impression in the interior. The infotainment and connectivity services can be accessed quickly and intuitively via the screen. Illuminated elements made of cut crystal glass in conjunction with the colour display create atmospheric lighting effects.

The ŠKODA VISION X is the Czech automobile manufacturer's vision of a modern crossover. By adding a third model to the successful SUV family, ŠKODA would like to open up new target groups and increase their enthusiasm for the brand. Expanding the range of models with a focus on the fast-growing SUV segment is a cornerstone of ŠKODA's Strategy 2025. By 2025, ŠKODA AUTO will have brought out plug-in hybrid vehicles in addition to all-electric cars. Then, every fourth vehicle the brand sells worldwide will have a plug-in hybrid or purely electric powertrain.

For more information

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Media images and video:

PHOTO

ŠKODA VISION X: Urban crossover study celebrates world premiere at Geneva Motor Show 2018

The further development of the brand's characteristic design language gives the ŠKODA VISION X a powerful and expressive front end.

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Source: ŠKODA AUTO

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The flat inclined window, sculpturally shaped bumpers and two-part LED lights characterize the dynamic look of the rear.

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Source: ŠKODA AUTO

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ŠKODA VISION X: Urban crossover study celebrates world premiere at Geneva Motor Show 2018

An entirely new design language ensures a modern, high-quality and expressive interior in the ŠKODA VISION X.

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Source: ŠKODA AUTO

PHOTO

Video: Urban crossover study ŠKODA VISION X at the Geneva Motor Show 2018

An innovative vehicle concept for a new segment: with compact proportions, the ŠKODA VISION X is the ideal companion for an active, urban lifestyle.

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Source: ŠKODA AUTO

